



Needham Bank  
**GREAT HALL**  
CONCERT SERIES

## Sponsorship Opportunities

Become a Sponsor of the *Twelfth Season*  
of the Needham Bank Great Hall Concert Series!

### Your Sponsorship gets noticed:

- Our annual season brochure is received by more than **14,000 households** in Needham, Wellesley, and Dover
- Our frequent Constant Contact emails go out to **more than 1700** people
- The concert-night Sponsor program and slideshow are seen by **more than 1500** concert-goers each season

**The Great Hall Performance Foundation** produces four concerts each season in the beautifully restored Powers Hall at Needham Town Hall. Our philanthropic mission is to build a vibrant community and local economic development, by working with the Town government, allied arts organizations, and the local business community. We also highlight and support the performing arts in the Needham Public Schools through annual donation and by spotlighting student musical groups as the opening acts.

**Sponsors make it possible** for us to offer outstanding but affordable concerts with renowned, world-class artists from pop, folk, classical, and jazz genres. By becoming a sponsor, you are demonstrating your support for the Needham community and the Performing Arts.

### Introducing our 2025-2026 Concert Season:

- **Seth's Broadway Concert Series, Starring Andrea McArdle and Seth Rudetsky (September 20, 2025)** – Showman Seth Rudetsky teams up with Broadway's legendary *Annie* for a night of show tunes and a few improv surprises!
- **Orleans (November 1, 2025)** – A classic band, *Still the One* for 40 years and counting.
- **Cantata Singers (March 7, 2026)** – Inspiring performances of ancient iconic music, as well as new repertoire from diverse composers.
- **Eileen Ivers (May 2, 2026)** – Internationally-known Irish fiddler – a long-time All-Ireland Fiddle Champion and a National Treasure.

For the full descriptions of our programs, please see our website, [greathallperformance.org](https://greathallperformance.org), or click on the QR code



# Season Sponsor Levels & Benefits

## **\$5000+ Concert Sponsorship**

- Be the Presenting Sponsor for one of the season's concerts (**one** available per concert)
- 6 Season Tickets with reserved VIP seating (first 2 rows) for all four concerts
- Highlighted branding on all media, website page, and front cover of concert program
- Feature page in the program for your concert
- Logo highlighted in Sponsor slideshow before your concert
- Sponsorship and Logo highlighted on tickets for your concert
- Included in Sponsor slider on website
- Listed in Sponsor pages on website and concert programs
- Introductory concert thank-you from the stage
- Logo included in all concert PR and social media posts

## **\$2500+ Corporate Sponsorship**

- 4 Season Tickets with reserved VIP seating (first 2 rows)
- Branding on all media, website pages, and front cover of concert program book
- Included in Sponsor slider on website
- Listed in Sponsor pages on website and concert programs
- Full-page ad in each concert program (4)
- Logo included in Sponsor slideshow before each concert
- Introductory concert thank-you from the stage
- Logo included in all social media posts

## **\$1000+ Partners**

- 2 Season Tickets with VIP seating (first 3 rows)
- Full-page ad in each concert program (4)
- Listed in Sponsor pages on website and concert programs
- Logo included in Sponsor slideshow before each concert
- Introductory concert thank-you from the stage

## **\$750 Enthusiasts**

- Half-page ad in each concert program (4)
- Listed in Sponsor pages on website and concert programs
- Introductory concert thank-you from the stage

In order to include your Sponsorship in all collateral, the payment and materials (logo, ad copy, etc) are due by **August 1**. See attached sheet for specifications.

If you want more information or have any questions, please contact:

Kim Marie Nicols  
[Kim\\_Marie\\_Nicols@yahoo.com](mailto:Kim_Marie_Nicols@yahoo.com)  
781-223-6948

Moe Handel  
[mph35@cornell.edu](mailto:mph35@cornell.edu)  
781-290-8282