Needham Bank
GREAT HALL
CONCERT SERIES

Sponsorship Opportunities

Become a Sponsor of the *Thirteenth Season* of the Needham Bank Great Hall Concert Series!

Your Sponsorship gets noticed:

- Our annual season brochure is received by more than **12,000 households** in Needham
- Our frequent Constant Contact emails go out to **more than 1700** people
- The concert-night Sponsor program and slideshow are seen **by more than 1500** concert-goers each season

The Great Hall Performance Foundation produces four concerts each season in the beautifully restored Powers Hall at Needham Town Hall. Our philanthropic mission is to build a vibrant arts community and local economic development, by working with the Town government, allied arts organizations, and the local business community. We also highlight and support the performing arts in the Needham Public Schools through annual donation and by spotlighting student musical groups as the opening acts.

Sponsors make it possible for us to offer outstanding but affordable concerts with renowned, world-class artists from pop, folk, classical, and jazz genres. By becoming a sponsor, you are demonstrating your support for the Needham community and the Performing Arts.

Introducing our 2026-2027 Concert Season:

- **Lauren Ambrose (September 19, 2026) –** The star of TV and Broadway brings her luminous voice to Needham for a night of showtunes and standards.
- **Herman's Hermits starring Peter Noone (November 21, 2026)** – A British Wave icon, still going strong with a mix of nostalgic hits and new music.
- **Seraph Brass (March 13, 2027)** – An all-female brass ensemble, featuring some of the nation's premiere artists, and playing a mix of classical and modern repertoire.
- **Adrian Galante (May 1, 2027) –** A rising talent, fresh off his off-Broadway hit *Going Bachrach,* showcasing tunes from the American songbook.

For the full descriptions of our programs, please see our website, greathallperformance.org, or click on the QR code

Season Sponsor Levels & Benefits

$5000+ Concert Sponsorship

- Be the Presenting Sponsor for one of the season's concerts (**one** available per concert)
- 6 Season Tickets with reserved VIP seating (first 2 rows) for all four concerts
- Highlighted branding on all media, website page, and front cover of concert program
- Feature page in the program for your concert
- Logo highlighted in Sponsor slideshow before your concert
- Sponsorship and Logo highlighted on tickets for your concert
- Included in Sponsor slider on website
- Listed in Sponsor pages on website and concert programs
- Introductory concert thank-you from the stage
- Logo included in all concert PR and social media posts

$2500+ Corporate Sponsorship

- 4 Season Tickets with reserved VIP seating (first 2 rows)
- Branding on all media, website pages, and front cover of concert program book
- Included in Sponsor slider on website
- Listed in Sponsor pages on website and concert programs
- Full-page ad in each concert program (4)
- Logo included in Sponsor slideshow before each concert
- Introductory concert thank-you from the stage
- Logo included in all social media posts

$1000+ Partners

- 2 Season Tickets with VIP seating (first 3 rows)
- Full-page ad in each concert program (4)
- Listed in Sponsor pages on website and concert programs
- Logo included in Sponsor slideshow before each concert
- Introductory concert thank-you from the stage

$750 Enthusiasts

- Half-page ad in each concert program (4)
- Listed in Sponsor pages on website and concert programs
- Introductory concert thank-you from the stage

In order to include your Sponsorship in all collateral, the payment and materials (logo, ad copy, etc) are due by **August 1.** See attached sheet for specifications.

If you want more information or have any questions, please contact:

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